## HYEPARK and LUNE SPRING 2014

## HYE PARK and LUNE

Hye Park and Lune is a collection of casual, luxury clothing designed by international cover girl, Hye Park, under the Lune brand.

A jet-setting supermodel,

Hye seamlessly transforms into the girl-next-door once her feet leave the runway.

Hye brings to Lune a fresh perspective as a designer and model, having worked with designers, such as Dolce & Gabbana, Roberto Cavalli, Prada, Miu Miu, and Hermes.

She has a natural inclination toward high quality and excellent taste.

However, she understands the need for simplicity and comfort, especially in the clothes we wear.

Her new collection was designed with the quintessential girl-on-the-go in mind.

Its versatile pieces make for an effortless transition from day to night. Simple, yet chic, comfortable, yet opulent, Hye Park and Lune is an essential collection of éclat, everyday wear.



Hye Park and Lune LW00S007 Saturn Short sleeve - White









Hye Park and Lune LW07L012 Planet Military Jacket - Army Green





Hye Park and Lune LW02L006 Stella Short Sleeve - Cream/Navy













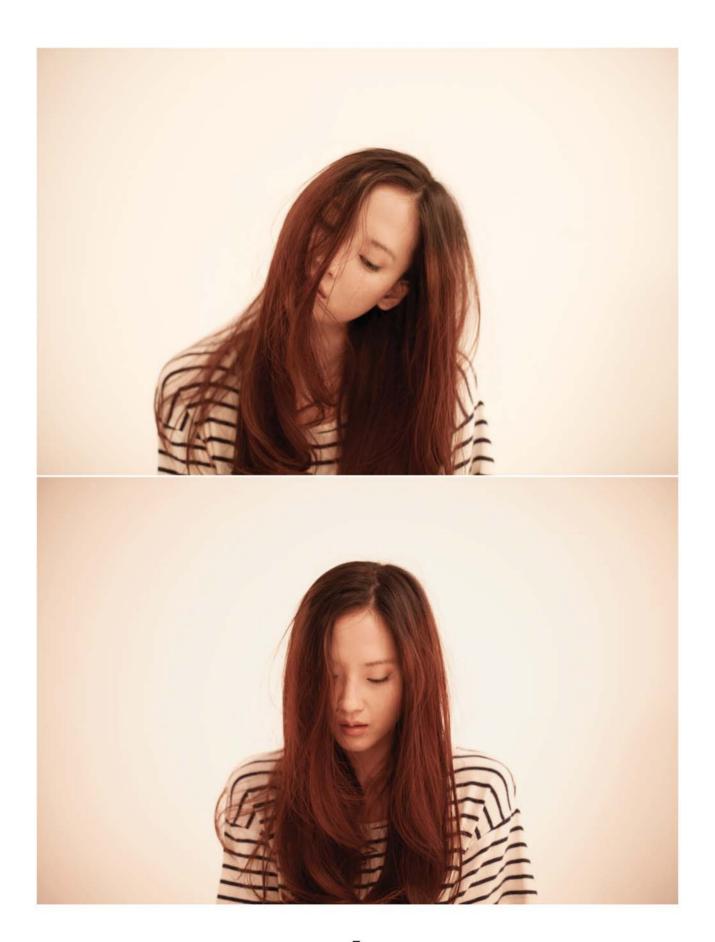




Hye Park and Lune LW06L011 Mercury Military Jacket - Army Green







Hye Park and Lune LW02S002 Jupiter Short Sleeve - White/Black





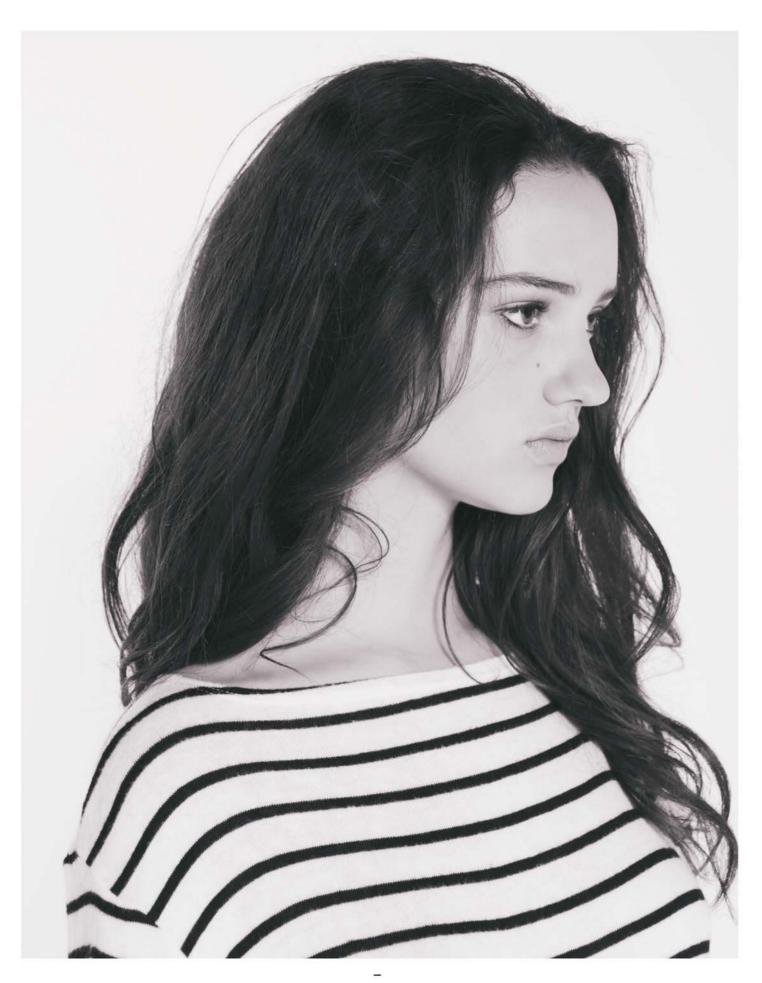




Hye Park and Lune LW03S008 Orbit Short Sleeve - Black



Hye Park and Lune LW01S001



Hye Park and Lune LW01S001 Mars Short Sleeve - White/Black



